

Sustainable travel in Yunlin-Chiayi, Tainan

Sustainable travel is a concept and an attitude in tourism, aiming to reduce the impact of travel on the environment and the society, while boosting the economic development of the travel destination. To implement sustainability and instilling its ethos into the industries, the Southwest Coast National Scenic Area Administration hopes to team up with local companies, residents and tourists in the practice of sustainability.

As a visitor to Yunlin, Chiayi and Tainan, I can take these sustainability actions:

- Cherish leaflets: Collect, reuse and recycle
- Bring your own water bottle: Avoid drinking bottled beverages
- Bring your own cutlery: No more disposable cutlery
- Drive less: Take public transport or ride a bicycle
- Support local businesses: Buy eco-friendly local products
- Ecological conservation: Do not engage in anything harmful to the environment

Yunlin-Chiayi Happiness Bus aims to implement the UN Sustainable Development Goals



美嘉湖 幸福公車

Yunlin-Chiayi Coast
Happiness Bus

Day trips in Southwest Coast

Contact Info

For Buses

Service Hotline.....05-2788177
Complaint Hotline.....05-2788629

Travel information or tour agencies

Southwest Coast National Scenic Area Administration.....06-7861000
Kouhu Visitor Center.....05-7906601



Official Website



Businesses Offering Concessions



Purchase Ticket Packages



Voice Guided Tours



Southwest Coast National Scenic Area Administration



Real-time bus schedule updates
Route No. 179 (For real-time updates)



Bus Schedule

Stations	Timetable	Estimated time of arrival
A1 高鐵嘉義站 HSR Chiayi Station	平日 Weekdays 去程 Departure 09:10 回程 Return 12:55 假日 Weekends 去程 Departure 08:10 回程 Return 11:55	09:10 11:10 13:10 15:10 12:55 14:55 16:55 18:55 08:10 10:10 12:10 14:10 16:10 18:10 11:55 13:55 15:55 17:55 19:55
A2 故宮南院 Southern Branch of the National Palace Museum	平日 Weekdays 去程 Departure 09:15 回程 Return 12:50 假日 Weekends 去程 Departure 08:15 回程 Return 11:50	09:15 11:15 13:15 15:15 12:50 14:50 16:50 18:50 08:15 10:15 12:15 14:15 16:15 18:15 11:50 13:50 15:50 17:50 19:50
A3 朴子轉運站 Puzi Bus Station	平日 Weekdays 去程 Departure 09:26 回程 Return 12:39 假日 Weekends 去程 Departure 08:26 回程 Return 11:39	09:26 11:26 13:26 15:26 12:39 14:39 16:39 18:39 08:26 10:26 12:26 14:26 16:26 18:26 11:39 13:39 15:39 17:39 19:39
A4 東石先天宮 Dongshi Xiantian Temple	平日 Weekdays 去程 Departure 09:42 回程 Return 12:23 假日 Weekends 去程 Departure 08:42 回程 Return 11:23	09:42 11:42 13:42 15:42 12:23 14:23 16:23 18:23 08:42 10:42 12:42 14:42 16:42 18:42 11:23 13:23 15:23 17:23 19:23
A5 東石漁人碼頭 Dongshi Fisherman's Wharf	平日 Weekdays 去程 Departure 09:45 回程 Return 12:20 假日 Weekends 去程 Departure 08:45 回程 Return 11:20	09:45 11:45 13:45 15:45 12:20 14:20 16:20 18:20 08:45 10:45 12:45 14:45 16:45 18:45 11:20 13:20 15:20 17:20 19:20
A6 鰲鼓濕地 (向禾休閒漁場) Aogu Wetland (Xianghe Leisure Fishing Farm)	平日 Weekdays 去程 Departure 10:03 回程 Return 12:02 假日 Weekends 去程 Departure 09:03 回程 Return 11:02	10:03 12:03 14:03 16:03 12:02 14:02 16:02 18:02 09:03 11:03 13:03 15:03 17:03 19:03 11:02 13:02 15:02 17:02 19:02
A7 好蝦男男社 Good Shrimp Company	平日 Weekdays 去程 Departure 10:18 回程 Return 11:47 假日 Weekends 去程 Departure 09:18 回程 Return 10:47	10:18 12:18 14:18 16:18 11:47 13:47 15:47 17:47 09:18 11:18 13:18 15:18 17:18 19:18 10:47 12:47 14:47 16:47 18:47
A8 口湖遊客中心 Kouhu Visitor Center	平日 Weekdays 去程 Departure 10:26 回程 Return 11:39 假日 Weekends 去程 Departure 09:26 回程 Return 10:39	10:26 12:26 14:26 16:26 11:39 13:39 15:39 17:39 09:26 11:26 13:26 15:26 17:26 19:26 10:39 12:39 14:39 16:39 18:39
A9 馬蹄蛤主題館 Geloia Clam Pavilion	平日 Weekdays 去程 Departure 10:36 回程 Return 11:29 假日 Weekends 去程 Departure 09:36 回程 Return 10:29	10:36 12:36 14:36 16:36 11:29 13:29 15:29 17:29 09:36 11:36 13:36 15:36 17:36 19:36 10:29 12:29 14:29 16:29 18:29
A10 第一鰻波 First Manpower Workshop	平日 Weekdays 去程 Departure 10:47 回程 Return 11:18 假日 Weekends 去程 Departure 09:47 回程 Return 10:18	10:47 12:47 14:47 16:47 11:18 13:18 15:18 17:18 09:47 11:47 13:47 15:47 17:47 19:47 10:18 12:18 14:18 16:18 18:18
A11 台灣網生創藝園區 Tilapia Ecological and Creative Park	平日 Weekdays 去程 Departure 10:55 回程 Return 11:10 假日 Weekends 去程 Departure 09:55 回程 Return 10:10	10:55 12:55 14:55 16:55 11:10 13:10 15:10 17:10 09:55 11:55 13:55 15:55 17:55 19:55 10:10 12:10 14:10 16:10 18:10

Notes

- No service on Mondays (except Public Holidays).
- Weekdays - 4 buses a day each way. First bus departs at 09:10. The bus runs every 2 hours.
- Weekends and public holidays - 8 buses a day each way. First bus departs at 08:10. The bus runs every hour.
- To depart from the THSR Chiayi Station, board the bus on Platform 1 near Exit 2. To depart from the Puzi Transfer Station, board the bus on Platform 3.
- Advance booking is advised for those planning their own itineraries to ensure all dining and experiential packages are available.

Travel with the Happiness Bus

*Itinerary is optional and can be adjusted to accommodate personal preferences.

Let the FUN begin

- 09:10**
Board the bus at THSR Chiayi Station
- 10:03**
Bird watching at Aogu Wetlands, rowing at Xianghe Leisure Fishing Farm
- 12:03**
Bus & Rest
- 12:26**
Bike & coffee at the Kouhu Visitor Center
- 15:39**
Bus & Rest
- 16:20**
Splash at Dongshi Fisherman's Wharf
- 18:20**
End of tour
- *Optional package, Migratory Bird Watching, is available

Come and spend a day in a fishing village. Try acting like a pirate and row a boat in the Xianghe Leisure Fishing Farm. Have a detour in the Aogu Wetlands to watch the migratory birds. For lunch, enjoy the specially prepared Salt Workers' Bento Box. Next, rent a bike to ride around the Yiwu Detention Pond. After the sweaty workout, chill with a cup of coffee brewed with locally grown beans. Lastly, have a splash at the Dongshi Fisherman's Wharf and wrap up the day with some seafood before heading back.

Make sure you have plenty of space in your phone for photo storage. So many photo opportunities on this trip. Visit the Southern Branch of National Palace Museum and admire the artefacts for a bit of history and culture. For lunch, enjoy the specially prepared Hardy Workers Bento Box, followed by a walk around the lake to capture the beauty of nature on your camera. Next, have a go at shell DIY at the Horseshoe Clam Museum. Lastly, sit on the landmark slide for that perfect sunset picture.

History & Culture

- 09:10**
Board the bus at the THSR Chiayi Station
- 09:15**
Admire the historic artefacts at Southern Branch of National Palace Museum
- 11:15**
Bus & Rest
- 12:26**
Lunch and lakeside walk at the Kouhu Visitor Center
- 14:26**
Bus & Rest
- 14:36**
DIY and photo check-in at the Horseshoe Clam Museum
- 15:29/17:29**
End of tour

Catch that sea breeze

- 09:10**
Board the bus at the THSR Chiayi Station
- 09:42**
Visit the Dongshi Xiantian Temple. Sample local delicacies outside the Temple.
- 11:42**
Bus & Rest
- 12:03**
Stroll in Aogu Wetlands Visit the Xianghe Leisure Fishing Farm
- 14:02**
Bus & Rest
- 14:20**
Splash and photos at Dongshi Fisherman's Wharf
- 16:20/18:20**
End of tour

With over 300 years of history, Xiantian Temple is well worth a visit. Delicacies sold near the temple include the cheap and cheerful oyster fritter that you must try. Next, go fishing on the Xianghe Leisure Fishing Farm to leave all your trouble behind and nourish your body with seafood galore. Step into the Dongshi Fisherman's Wharf and its lively bright colors will have you believe you are overseas for a moment. More fresh seafood awaits after paddling on the beach.

Here is a fun trip for a big crowd of friends, as you get to visit Taiwan's first theme park featuring Taiwan Tilapia. Next, accept the eel-catching challenge at the First Manpower Workshop before savoring some DIY rice balls with Kabayaki grilled eels. After that, roll up your trousers and have a go at clamming in the Geloia Clam Pavilion. Or you can have a race and see who can catch the most shrimps.

All about the SEAFOOD

- 08:10**
Board the bus at the THSR Chiayi Station
- 09:55**
Tour the Tilapia Ecological and Creative Park
- 11:10**
Bus & Rest
- 11:18**
Try catching the eels at First Manpower Workshop
- 12:18**
Bus & Rest
- 12:29**
Clamming at the Geloia Clam Pavilion
- 14:29**
Bus & Rest
- 14:47**
Hands-on shrimping activities at the Good Shrimp Company
- 16:47**
End of tour
- *Optional package, Seafood Expedition for Two, is available.

Ticket Packages with great value

*Scan the QR CODE at the bottom of the pamphlet to see package info and the businesses offering concessions.

Happiness Bus One-day pass NT\$170

Yunlin-Chiayi Happiness Bus one-day passes are limited to buses on the day only. Day pass receipt holders are eligible for certain concessions.

How to purchase

- Ticket purchase & collection on nationwide 7-11 ibon and FamilyMart's FamiPort.
- Colatour website-Domestic Ticketing or dial the ticketing hotline 02-25316966 for customer service.



Migratory Bird Watching

(Original Price NT\$1070)

- Xianghe Leisure Fishing Farm (Aogu Wetlands) - Rowing; fishing.
- Kouhu Visitor Center - Salt workers' bento box; optional bike rentals to ride around the wetlands.
- Happiness Bus One-day Pass *1



Seafood Expedition NT\$890 for Two

(Original Price NT\$1,000)

- Good Shrimp Company - Hands-on shrimping activities include a guided tour, catching and eating the shrimps.
- Geloia Clam Pavilion - Roll up your trousers and catch the eels; kayaking/canoeing.
- Tilapia Ecological and Creative Park - Tour of the park.
- Happiness Bus One-day Pass *2



Happy Bento Box Package

(Original Price NT\$540)

- Weekdays
Salt Workers Eel Bento Box*1
Happiness Bus One-day Pass*1
- Holidays
Eel Bento Box *1
Happiness Bus One-day Pass*1

How to purchase: Purchase on KKday platform, present your purchase receipt to the business owners for exchange of the tour package. A 3-day advance purchase is required (Except for Happiness Bus One-day Pass).



Tilapia Ecological and Creative Park

09:00~17:00 (Tuesdays off) ☎(05)799-3996
 Founded in 2015 by the Kouhu Fisheries Cooperation, the Tilapia Ecological and Creative Park is Taiwan's first tourism factory featuring Taiwan's national treasure fish: "Taiwan Tilapia." Adorable Tilapia mascots will help you navigate through this fascinating park. Guided tours and refreshments are also available.
 #Guided Tours #Gourmet Foods #Experiential Tours

Tilapia Ecological and Creative Park

Geloina Clam Pavillion

08:00~17:00 (Mondays & Tuesdays off) ☎(05)797-0503
 Geloina Clam Pavillion has its entire premise decorated with installation art using horseshoe clam shells to create a distinct oceanic imagery. The Pavillion exhibits the growth process of horseshoe clams and offers DIY craft activities. Visitors can also sample the huge, succulent and tasty horseshoe clams within the Pavillion, as part of an inclusive fun tour of a fishing village.
 #Photo Check-In #Gourmet Foods #Clamming #Experiential Tours



Geloina Clam Pavillion

ChengLong Wetlands

★ Ideal for bird watching and sunset

ChengLong Gathering Place

★ A quiet little study

YiWu Wet Pond

★ A beautiful secret spot praised as the Little Sun Moon Lake

Xianghe Leisure Fishing Farm (Aogu Wetlands)

09:00~17:00 ☎(05)3600-959 ; 0929-899-489 (Mr. Tsai)
 The Xianghe Leisure Fishing Farm also offers guided wetland tours, fishing trips and other hands-on activities like clamming and fishpond-themed DIY events. It has become a popular tourist destination for both environmental education and experiential tourism.

Originally serving as a windbreak forest for the Taiwan Sugar Corporation's Dongshi properties, the nearby Aogu Wetlands is where Beigang River and Lujiao Drainage Channel converge. Incorporating nearby abandoned farmlands and fishponds, Aogu Wetlands is now an excellent habitat for animals and plants with its rich and varied biodiversity and ecosystem. Every year, many migratory birds come here to take a break and reproduce.

#Rowing #Fishing #Gourmet Foods #Pirates #Experiential Tours

Dongshi Fisherman's Wharf

09:00~21:00 ☎(05)362-1855
 Dongshi Fisherman's Wharf is designed with unique imageries to incorporate the elements of wind, sunshine, fish, boats, ocean and the lighthouse. The most eye-catching sight is the row of exotic little huts painted in lively bright colors that are rented as stores with Chiayi goodies to spice up your visit.
 #Wharf #Beach #Paddling #Gourmet Foods



Dongshi Qin Jian Kao Yuan

Contact restaurant for details
 ☎0910-307-963 (Miss Huang)
 BBQ & grill, deep-fried/stir-fried dishes.

Dreamy Miracle

Contact restaurant for details
 ☎0937-615-084 (Miss Huang) ; (06)570-2323 #12
 Fruit popsicles, desserts, and beverages.

Dongshi Fisherman's Wharf

Dongshi Xiantian Temple

05:30~20:00 ☎(05)373-2543
 Xiantian Temple has been the religious center for Dongshi fishermen for over 300 years. Facing the sea, it features a stately magnificent exterior, primarily housing the Wangyees (Qiansui, the plague gods) of the Five Families. The Wangye Boat-Burning Ceremony held once every five-years is its most famous religious festival. All around the temple are delicious food stands awaiting your custom.
 #Temple #History&Culture #Gourmet Foods



Dongshi Fish Market

★ An amazing spot to seek out the freshest seafood

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A4

Puzi Transfer Station

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